The development plans for 2010 in the market segment are related mostly to the development of the fuel station chain and the improved efficiency of trading and logistic processes.

Development of the station chain

- acquiring real estates to develop the own station chain, mostly of premium stations,
- strengthening the presence of LOTOS stations on main communication routes, and
- expanding the Navigator loyalty programme.

Raising the efficiency of business and logistic processes

- implementing the system of the Central Customer Database within the whole LOTOS Group,
- development of electronic invoice circulation, i.e. the so-called e-invoices,
- increasing the electronic functionality of sales and purchases, and
- developing the railway system and boosting the potential for rail dispatches from 5 to 6.5 m tonnes/year.